

JOELLEN NOTTE

FREELANCE WRITER

PERSONAL PROFILE

Freelance writer with over a decade of experience writing compelling cross-channel copy for web content, press releases, newsletters, and advertising materials.

ACHIEVEMENTS

Author of
The Monster Under the Bed: Sex, Depression, and the Conversations We Aren't Having,
2020

Published in BBC THREE
2019

Published in GLAMOUR,
2018

CONTACT INFORMATION

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Belleville, NJ 07109

EMPLOYMENT HISTORY

SOCIAL MEDIA MANAGER

THE TWISTED MONK (2017 TO PRESENT)

- Successfully spearhead campaigns on social media platforms including Facebook, Twitter, and Instagram
- Manage social media planning for execution of marketing strategies and community management

FREELANCE WRITER

HODDER MEDIA (2016 TO PRESENT)

- Write press releases, client profiles, internal and external promotional materials, and advertising materials
- Write and edit ebook, web copy

BLOG MANAGER AND CONTENT CREATOR

THE REDHEAD BEDHEAD (2012 TO PRESENT)

- Manage and create content for my personal blog The Redhead Bedhead
- Publish monthly newsletter

EDUCATION

Muhlenberg College

BACHELOR OF ARTS, 2001

SKILLS AND ABILITIES

- Time Management
- Problem Solving
- Copy Editing
- Digital Marketing
- Content Writing
- Social Media Management